

March 16, 2023

Dear Neighbor,

As you may have heard, Burbank Housing recently acquired the Elnoka Property, located near Highway 12 and Melita Road in Santa Rosa. As a local non-profit housing developer with more than 40 years' experience working with neighbors, staff and elected officials in Sonoma County, we are proud to have another opportunity to bring forward a project that addresses the housing needs of our community.

At approximately 69 acres, the Elnoka acquisition is the largest in Burbank's history. Having recently completed the master plan for the redevelopment of the former Journey's End Mobile Home Park site on Mendocino Avenue in Santa Rosa, we understand the need to bring forward a design concept that is compatible with both the existing neighborhood and site constraints while also providing critically needed housing units.

We are currently working with City staff and the consulting team to more fully understand the site's history, its constraints and opportunities. We are also reviewing the comments received to date on the project to ensure any future design concept considers important topics such as evacuation planning, traffic and aesthetics, among others. Once a preliminary concept is prepared for the property, we will hold neighborhood outreach meetings to allow your input on the concept.

We are committed to an open and transparent process, working with the City and you, as our neighbors, to bring forward a project that we can all be proud of. To that end, we have created a project webpage where we will share information and updates as they become available.

For more information, please visit our website at: <https://www.burbankhousing.org/spotlight/eloka/>

Alternatively, you can scan this QR code with your cell phone to take you to the website:



Sincerely,



Larry Florin
CEO/President